

## Connect 360

AUTOMATE EVERY TASK - FROM AGMs TO DAILY REMINDERS!
ALL PROPERTY COMMUNICATIONS, ONE POWERFUL PLATFORM.

<u>Connect-360</u> is South Africa's only <u>all-in-one communications</u>, <u>operations</u>, <u>and marketing suite</u> designed specifically for property management companies - delivering more value than any local or global generic platform.

## Why Connect-360?

- **Built for Property Managers:** Purpose-made for property managers, trustees and portfolio administrators, with every feature tailored for property related communications.
- **Power-Packed:** Get unlimited emails, campaigns, reports, calendars, property management system integrations (including MRI), built-in CRM data module with essential tools, automated AGM/SGM reminders and more **ALL included from the start.**
- **Smarter Pricing:** Transparent, property-focused tiers priced competitively with local and global SaaS alternatives but with far greater value.
- **Seamless Scaling**: Grow effortlessly with clear bundles, no hidden costs and full features set, from the start.
- **Powerful SMS Bundling:** Competitive SMS rates that become unbeatable when combined with Connect-360's full email suite.

Secure. Powerful. Compliant.

www.connect-360.co.za

## **Functionality Comparison: Connect-360 vs Competitors**

Feature	Connect-360	Mailchimp	Brevo (Send in blue)	SendGrid (Twilio)	Active Campaign
Bulk Email Campaigns	<b>√</b>	<b>√</b>	<b>√</b>	<b>√</b>	<b>✓</b>
SMS Campaigns (native)	✓	<b>√</b> *	✓ (credits)	<b>×</b> *	<b>√</b> *
Drag & Drop Editor	<b>√</b>	✓	✓	<b>X</b> *	✓
Automation / Workflows	<b>√</b>	<b>√</b>	✓	API-driven	✓
Reporting & Analytics	<b>√</b>	<b>√</b>	<b>√</b>	<b>√</b>	✓
Calendar & AGM Reminders	✓	<b>X</b> *	<b>X</b> *	<b>X</b> *	<b>×</b> *
MRI or other property system integration	1	×	×	×	×
Certified legal notices & tracking	✓	×	×	×	×
Tenant/Owner property model	✓	<b>X</b> *	<b>X</b> *	<b>X</b> *	<b>√</b> *
Dedicated Deliverability (IP, warm-up)	Add-on	Premium plans	Credits/add-on	Yes (API)	Premium
Priority SLA / Dedicated AM	Add-on	Enterprise	Enterprise	Premier	Enterprise